

A Tradition of Faith,

HELD IN TRUST FOR THE FUTURE

CAPITAL CAMPAIGN

OUR LADY OF PROMPT SUCCOR
CATHOLIC CHURCH

March 31, 2015

Mr. Michael R. Cusack
Chairman and CEO
Guidance in Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Mr. Cusack:

It is my pleasure to write this letter commending your company and your staff for their superb work on the recent capital campaign *A Tradition of Faith, Held in Trust for the Future* at Our Lady of Prompt Succor Catholic Church in Alexandria, Louisiana.

Our team met first with Steve Babcock, who did an analysis of our previous campaign and gave us a realistic yet hopeful goal estimate of \$1 to \$1.5 million. I appreciated that Guidance in Giving did its homework and we found we could trust the information Mr. Babcock presented, on which we based our decision to pursue the campaign.

Then we had the good fortune to work with Riley Ludlow and Renee Polka. Riley as the supervisor helped us get set up and brought his enthusiasm often for special events, benchmark celebrations, and to be of support. I was impressed with Renee, who directed the campaign, especially for the positive and prayerful energy she brought to the office day after day; for her strong work ethic; and for her always being available to staff and parishioners alike.

Our campaign had a minimum goal of \$1.2 million. It has now taken in over \$1.5 million (1.5 times annual offertory) with potential and a plan to surpass \$1.68 million. I am very pleased with the work of Guidance in Giving, Inc., and would recommend GIG to any church parish because of its straightforwardness, its positive approach, and its being thoroughly Catholic and understanding the Catholic ethos and environment of the parish.

I would recommend Steve Babcock, Riley Ludlow and Renee Polka without reservation for their energy, their expertise in fundraising and their people skills.

Sincerely in Christ,



Rev. Daniel P. O'Connor
Pastor