

December 19, 2014

Mr. Michael R. Cusack Chairman & CEO Guidance in Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mr. Cusack,

Prince of Peace parish in Houston, TX is a large and rapidly-growing faith community, both in membership and in activities.

We selected Guidance in Giving to conduct our Master Plan process and to coordinate the three subsequent capital campaigns. All have exceeded expectations. The latest campaign had as an initial target of \$6 million in gifts and pledges. GIG assured us that we would make this goal and we have done so. We have every expectation of another \$800,000 or more in pledges before we break ground several months hence.

We have always been pleased with GIG and find them professional and incredibly accurate in their predictions. They really know what they are doing. In addition, they do not deliver and leave, but create a relationship with the parish that continues long after they are no longer onsite. They are always available and gracious in their willingness to deal with questions and to give advice and counsel.

We are especially pleased at the work that Riley Ludlow and Renee Polka have performed during this most recent campaign. Their guidance has been accurate, supportive, hopeful, cheerful, prayerful and positive. They created the flow around the realities of the parish and the personality of the pastor, for which we are exceedingly grateful.

Vice President Steve Babcock has maintained an ongoing contact with us and our needs, even when we have not been building or fundraising. He makes himself available to our Pastoral Council, our Finance Council, and our building committee and to me as the pastor. The team at GIG follows his lead in presence, availability and consistently good advice.

I think it speaks for itself that we do not put our capital campaigns out for bid: we automatically call Guidance and Giving. I have recommended them too many other pastors, including those in the immediate area. We at Prince of Peace would be happy to visit with any parish leadership considering GIG. They are a gift to the Church in America.

Sincerely in Christ,

Rev John T. Keller, V.F

Paston



May 12, 2011

Michael R. Cusack, Chairman & CEO Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mr. Cusack,

I write to inform you of the great job that Robert Storrs of your staff did for our parish, Prince of Peace Catholic Community, Houston Texas. We just completed the capital campaign that will fund Phase II of our three phase master plan to expand the facilities of our rapidly growing parish. We now begin the expected three year pledge redemption period for this phase. GIG also guided our parish in our successful Phase I in the Fall of 2005, and will surely guide us again when we conduct Phase III in a few years.

The Phase II campaign was very successful. We exceeded our \$5.5 million goal for pledges and achieved a higher percentage of participation than we expected. From the beginning, the campaign was well planned and well executed. Robert was tireless, dependable, diligent, thorough and always professional. He was a pleasure to work with. He kept us informed and people appreciated his organized and positive approach every step along the way. If I were running a company like GIG, Robert is the type of person I would hope to recruit. And, as in Phase I, Steve Babcock was a supportive and a capable resource anytime we needed his talents. A great team!

GIG demonstrated to us that they know how to conduct campaigns like this. We are very pleased with the planning, execution and results of this campaign.

Sincerely,

Ronnie P. Jones Chairman, Finance Council Prince of Peace Catholic Community