

# Saint Mary Roman Catholic Church

February 15, 2011

Mr. Michael Cusack  
President and CEO  
Guidance in Giving, Inc.  
225 Snedecor Ave.  
Bayport, NY 11705

Dear Mr. Cusack:

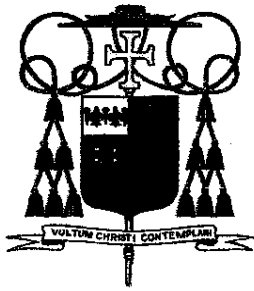
I am writing to express my gratitude for the excellent job that your staff did in the Diocese of Marquette to help us make the *Our Faith in the Future* campaign a big success. Even though we debated what to do for almost two years and did an unconventional "bottom-up" approach during difficult economic times, we were able to exceed our goal as a diocese. So far we have \$11.6 million pledged in a \$10 million campaign.

In particular, I had the opportunity to work closely with Marvin Suarez on two campaigns at my parishes, St. Mary and St. Barbara. As our campaign director, Marvin helped me as a new pastor to set up a campaign committee and organize two receptions that were well attended. Marvin was always very prompt in answering phone calls and getting necessary materials to us. He had a very professional and pastoral approach when speaking at the receptions. Overall, we hit 74% of our goal at St. Barbara and 80% at St. Mary, which is quite good given their history and the financial struggles of this area. I would recommend Marvin and your firm to any diocese looking to do a campaign in the near future. God Bless!

Sincerely Yours in Christ,



Fr. Timothy M. Ekaitis  
Pastor, St. Mary & St. Barbara  
Chairman of the Capital Campaign Advisory Council



## DIocese OF MARQUETTE

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Marquette, Michigan 49855  
www.dioceseofmarquette.org

OFFICE OF THE BISHOP

(906) 227-9115

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Michael R. Cusack

President and CEO

Guidance In Giving, Inc

225 Snedecor Avenue

Bayport, NY 11705

March 7, 2011

Dear Mike,

We would like to thank you personally for all of the planning and hard work that went into our diocesan capital campaign, "Our Faith in the Future." Conducting a campaign of this magnitude and surpassing our goal of \$10 million would not have been possible without the expert assistance from you and your team.

Your campaign directors were professional in every way possible. Their presence in every parish and mission in our diocese helped to make this a true grass-roots effort and their youthful enthusiasm and witness to the Catholic faith was a breath of fresh air! We realize that our unique case presented some challenging "firsts" for your firm and we are grateful for your willingness to do whatever was necessary to help our parishes through the process.

One of the most enlightening things for me and my staff was the parish campaign receptions. As bishop I personally attended 51 of the 129 receptions. Although it was exhausting at times, it was an excellent venue for being among the faithful, in their local parish community, to talk about the opportunity that the campaign offered to respond to the challenges facing us now and into the future.

We thank you for your overall campaign leadership and your commitment to the Diocese of Marquette. We highly recommend your firm as an important and excellent stewardship, development and fund-raising resource for the Catholic Church, and wish you every future success.

Sincerely yours in Christ,

Most Rev. Alexander K. Sample  
Bishop of Marquette

Timothy D. Thomas  
Director of Administration & Finance

Terri Gadzinski  
Development Director

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## DIOCESE OF MARQUETTE

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Marquette, MI 49855

**DEPARTMENT OF ADMINISTRATION & FINANCE**

Development Office  
PHONE (906) 227-9138 FAX (906) 225-0437

May 14, 2009

Michael R. Cusack, President and CEO  
Guidance In Giving, Inc.  
225 Snedecor Avenue  
Bayport, NY 11705

Dear Mike,

Thank you for the great work that you and your team did on the Diocese of Marquette feasibility study and subsequent planning and preparation for a diocesan capital campaign!

Here in the Upper Peninsula we are accustomed to dealing with harsh winter conditions. We knew from the start that Guidance In Giving was willing to go the extra mile when your team actually showed up, on time, for the feasibility study interview, despite the unfavorable travel conditions that prevented other firms from being present. Then, you wowed us with your energy, enthusiasm, and very professional presentation that seemed to fit our unique situation like a glove. Perhaps the on-time arrival in bad weather was sheer luck, but we found your commitment, professionalism and "can do" attitude to prevail throughout the study and planning/preparation phases. Thank you for that.

The feasibility study uncovered tremendous support for our case, but also some things that needed attention before the diocese could embark on a successful campaign. We appreciate the candid and wise advice you provided to us in this regard. We have been working diligently on these items because, as Bishop Alexander K. Sample told our capital campaign committee, "Failure is not an option." This seems to be the motto of Guidance in Giving as well.

I have every confidence that the Diocese of Marquette will proceed with a successful campaign when the time is right. In the meantime, I will be ending my employment with the diocese in order to accept an amazing new job opportunity that God has placed before me. It has been a pleasure working with you and your staff. Please feel free to call on me if I can assist you or your firm in any way.

Best regards,

A handwritten signature in cursive script that reads "Terri Gadzinski".

Terri Gadzinski  
Development Director