



image by ChristArt.com

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St Francis of Assisi Church

July 15, 2008

Michael Cusack
President and CEO
Guidance In Giving Inc
225 Snedecor Ave
Bayport NY 11705

Re: St Francis Parish "from Age to Age" Campaign

Dear Mr Cusack,

I would like to take a moment to praise the work and dedication shown by Joseph Dunworth and his co-workers in their efforts to make the "from Age to Age" Campaign the success that it was in our parish.

In a two month timeframe, Joseph presented us with our challenge, met with our leadership committee on three occasions, set up and facilitated four receptions, worked closely with our campaign director, provided our office staff with timely updates, bulletin inserts, pledge cards, and facilitated our in-pew appeal. At the end of the two months, I am pleased to say that we have surpassed our given goal, and anticipate further pledges.

Joseph, himself, was always immediately available to us whenever we called on him for information, faxes, visits, etc, and was willing and able to work with us when we wanted to change up the schedule to accommodate special events.

I would feel quite confident in recommending this company and campaign plan to any other diocese.

Many blessings,

A handwritten signature in black ink that reads "John J. Darragh". The signature is fluid and cursive.

John J Darragh
Pastor, St Francis Parish



717 - 18TH STREET WEST • BILLINGS, MONTANA 59102

PHONE: 406 656-2522 • FAX: 406 656-2584



July 30, 1999

To Whom It May Concern,

In January 1999 our parish launched a capital campaign to raise \$700,000. I confess that I was apprehensive about achieving this goal since three years earlier we had conducted a campaign to build our new church. That effort was very successful - we set a goal of one million dollars and raised 1.2 million dollars. Could we raise this much money only three years later to finish our project?

John Goepel directed the first campaign and we again sought his counsel in running the second. I am delighted to report that our second campaign raised almost \$1,000,000!

Much of this success is due to the professional and capable efforts of John Goepel as well as to the system employed by Guidance In Giving. Several elements were especially noteworthy. First of all John's use of computers for every phase of the campaign made the project very simple. Little was required of our parish staff and volunteers, and at the end of the campaign we had an excellent system in place to track donations and keep records.

Second, the parish receptions to solicit donations were very effective and very easy to conduct. People enjoyed gathering for the receptions, John organized very effective presentations, and a spirit of enthusiasm for the project was generated. If fund-raising can approach being effortless, this is the way to do it!

Finally, John's gregarious and friendly manner with parishioners and staff was a boost to the whole campaign. The staff thoroughly enjoyed having John in our midst, and parishioners were pleased with his easy-going and affable ways. John set a nice tone for our program.

Our parish was very pleased with every aspect of our collaboration with Guidance In Giving, and I would not hesitate to give them a strong recommendation.



ST. PIUS X PARISH
BUILDING CAMPAIGN

Sincerely in Christ,
Rev. Steve Tokarski

Rev. Steve Tokarski
Pastor

August 4, 2008

Mr. Michael Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705



Dear Mr. Cusack:

I am writing to congratulate you and your entire campaign staff for making the **from Age to Age** campaign an overwhelming success at our parish.

Having nearly paid off a \$2,300,000 debt for a major parish project, I was concerned that our parishioners would receive news of the diocesan capital campaign with skepticism and fatigue. Not so! With assistance from your professional staff and a well planned campaign, we were able to exceed our parish goal in less than three months. God is indeed good, and our people are indeed generous.

Also, I am very pleased to commend Marvin Suarez who worked closely with me and our parish committee. Without question, Marvin's positive attitude, knowledge and high level of professionalism, contributed greatly to our success. He prepared our campaign committee, helped plan and implement the parish receptions, and provided ongoing assistance and timely reports.

Please be assured that we will remember Guidance In Giving, Inc. should we consider another capital campaign at Saint Mary.

Sincerely,

Handwritten signature of Deacon Tony Duvernay.

Deacon Tony Duvernay
Pastoral Administrator

Saint Mary Catholic Community