

February 09, 2015

Michael Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705



Dear Mr. Cusack:

It is with great pleasure I send you this summary letter of our most recent experience with Guidance In Giving and in particular, your representative, Mr. Troy Anderson.

You and your company are the benefactors of a fine individual and parish campaign director. It was before my time but as I understand it, the previous relationship and resulting successes between Guidance In Giving and Espiritu Santo has produced no less than a "win – win" situation for both entities.

Having been assigned to Espiritu Santo for less than a year, I must confess that I was a bit more than concerned and skeptical about starting our 5th campaign in the past 15 years. Campaign fatigued weighed heavy on my mind although I am never afraid nor lacking in confidence in the response, when I appeal to the People of God in the name of Our Savior. Troy was able to sense this and provided the steady hand at the helm guiding our efforts with the all the grace, speed, dignity, patience and respect of a cheetah on the hunt.

Through his efforts, leadership and collaboration with our stewardship coordinator, our results were astonishing. We have collected over 700 pledges in the amount of \$1.14M. Being a man of young age with good drive and energy, Troy demonstrated a great ability to engage not only the members of our campaign committee using appropriate humor but also touch the minds and hearts of our parishioners which helped them open their checkbooks to the well communicated message. Troy used his interpersonal skills such as: kindness, organization, planning and follow up to ensure the success of our campaign while at the same time always careful not to cause harm to the budding relationship between pastor, staff and parishioner.

May you continue to hire and mentor more personnel like Troy Anderson. By doing so your company and building the kingdom here on earth will both continue to flourish.

Together with you in ministry,

A handwritten signature in dark ink, appearing to read "Len Piotrowski".

Fr. Len Piotrowski
Pastor, Espiritu Santo Church and School

St. Frances Cabrini Parish

5030 Mariner Boulevard
Spring Hill, Florida 34609
(352) 683-9666

December 10, 2014

Michael R. Cusack, President
Guidance in Giving
225 Snedecor Avenue
Bayport, New York, 11705

Dear Mr. Cusack:

As we embarked on parish participation in the Diocesan Capital Campaign, "Forward in Faith", it was clear immediately that we had the guidance of an exceptional professional in Tim Schell. Tim's strengths include patience, great organizational skills, excellence in communication, good sense of humor, flexibility, and superior people skills.

Tim guided us flawlessly through the process of the campaign. And, while our goal was out of reach, for a parish recently finishing a capital campaign, wrapping up APA 2014, and still experiencing seriously challenging economic demographics; Tim stayed the course and helped us to do our best. He is an extremely competent young professional, and it was a sincere pleasure to work with him.

In closing, Tim reflects everything positive about the company he represents- Guidance in Giving. He was definitely an asset to our campaign and remains a significant benefit to your company.

It is without hesitation that I would recommend Guidance in Giving to anyone who asked me about your company, and I would suggest they request Tim Schell as a campaign coordinator.

May you have a blessed Christmas and New Year!

Yours in Christ,

R. Richard Jankowski
Reverend Richard Jankowski, Pastor

Cc: Tim Schell

THE ROMAN CATHOLIC CHURCH OF SAINT IGNATIUS OF ANTIOCH

"I am the wheat of God. I must become the pure bread of Christ."

St. Ignatius of Antioch

*P.O. Box 1306
Tarpon Springs, Florida 34688-1306
727-937-4050 ext 209*

December 9, 2014

Rev. Joseph A. Pellegrino

Mr. Michael C. Cusack
President & CEO
Guidance in Giving
225 Snedecor Avenue
Bayport, NY 11705

Dear Mr. Cusack,

St. Ignatius of Antioch Parish is approaching the completion of its responsibility to our Diocesan Capital Campaign, Forward in Faith.

Our responsibility for the campaign was a figure I did not think we could even remotely approach, \$1,288,000. I would have been pleasantly surprised if we reached \$500,000. At this writing we are over \$1,200,000 with the assurance of future pledges which will most likely get us over goal by Christmas.

I wish to commend your representative and our parish campaign director, Troy Anderson. From the very beginning Troy was positive and supportive. He is a true professional. He provided the insight, material and presence our parish campaign committee needed. At the same time he was sensitive to the traditions of our parish. When our campaign committee suggested additional possibilities for presentations, Troy not only agreed but was completely engaged in these events cheerfully adding to his workload and assuring us of success.

This is the second time that my parish and I have participated in a campaign directed by Guidance in Giving, the first being the Diocesan Journey in Faith conducted in 2000. Both campaigns were highly successful for the parish and the Diocese. I commend your firm and would recommend it to any entity seeking direction for their capital campaign.

Sincerely yours in Christ,



Rev. Joseph A. Pellegrino, pastor



Our Lady Queen of Peace Catholic Church

5340 High Street • New Port Richey, Florida 34652-3995 • (727) 849-7521

December 23, 2014

Michael Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Mr. Cusack,

I would like to take this opportunity to express the joy of having had the opportunity to work with Tim Schell on the Diocese of St. Petersburg's Forward in Faith Campaign.

I found Tim to be well informed, personable, and well organized. As our campaign director, Tim was most helpful providing suggestions that led to our success. Tim provided a concise overview of the campaign at our 5 receptions. His engaging manner increased the acceptance of this major task we had to undertake.

Thank you for providing an effective way to raise much needed funds.

Sincerely,


Father Sebastian Earthedath



Our Lady Queen of Peace Catholic Church

5340 High Street • New Port Richey, Florida 34652-3995 • (727) 849-7521

December 23, 2014

Michael Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Mr. Cusack,

I would like to take this opportunity to express my pleasure of having had the opportunity to work with Tim Schell on the Diocese of St. Petersburg's Forward in Faith Campaign.

Tim has an engaging personality that led to our being well informed, prepared, and successful in this major undertaking. As our campaign director, Tim was most helpful providing suggestions that led to our success. I found that I could depend on Tim for his support and encouragement in my role as campaign chair.

We found the materials provided to be extremely helpful. Our 5 receptions, pulpit announcements, bulletin inserts and more also added to a well-run campaign.

Sincerely,

Jeanne Rogers

St. Thomas Aquinas Catholic Church

8320 Old C.R. #54 • New Port Richey, Florida 34653-6415 • Telephone: (727) 372-8600

December 12, 2014

Mr. Michael Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Ave.
Bayport, NY 11705

Dear Mr. Cusack:

This is my second opportunity to work with Guidance In Giving. The first was for our 25th Anniversary in which we raised over a million dollars towards building up-grades to our church and paying off our parish debt.

This second experience was just as exciting and successful. Tim Schell got us off to a great start. He filled us with confidence and enthusiasm that we could do this. After getting over the "first time" nervousness, the receptions were fun, positive, honest and upbeat. We were able to pull together a great team of volunteer leaders and Tim did a great job meeting and training them. Tim was always there to walk our volunteers through the time proven process of mailings, phone calling and bulletin inserts. The personal contact made a big difference in helping our parishioners understand why their support was so important.

Finally, the in-pew appeal brought it all home to our parishioners – that is wasn't only about the amount of the gift, but about the love and sacrifice that goes into making the gift. Tim taught us that it's not the gift that's important, but the sacrifice in making the gift.

Tim Schell did a great job from Day 1, giving confidence, guidance and all the tools we needed for a successful campaign. He was our loudest cheerleader and I am so glad that he was assigned to our parish.

Sincerely,



Father Michael Lydon
Pastor

ML/smo



ROMAN CATHOLIC CHURCH
JESUS CENTERED & PURPOSE DRIVEN

December 18, 2014

Mr. Michael Cusack, President & CEO
Guidance In Giving, Inc.
225 Snedecor Ave
Bayport NY 11705

Dear Mr. Cusack:

I wanted to personally thank you for the work that Guidance In Giving has done for the Diocese of St. Petersburg and especially with my parish, St. Justin, Martyr in Seminole Florida. In particular I wanted to be sure you knew how great a job Tim McCaig did in working with our stewardship committee in implementing the plan of action for the diocesan Forward in Faith Capital Campaign.

Tim was very active and professional in educating our committee in the action plan as well as ensuring that plan was well-implemented. Tim also was open to learning about our parish stewardship culture and used this knowledge to help us integrate our culture with the execution of the capital campaign. Also he attended every reception, made sure all materials were available particularly the personalized name badges for attendees, and answered all questions in a very clear and concise manner. Tim was quick to answer phone calls and emails when our committee had a question or needed help. Overall we were very lucky to have Tim as part of our team. A result of his help is that St. Justin, Martyr sits at or near the top in parishioner participation rate for second phase of the campaign.

Yours In Christ,

A handwritten signature in cursive script that reads "Fr. Joe".

Reverend Joseph Musco
St. Justin, Martyr Parish



HOLY FAMILY CATHOLIC CHURCH

December 25, 2008

Mr. Mike Cusack, President
Guidance in Giving, Inc.
225 Snedecor Ave.
Bayport, NY 11705

Dear Mike,

Merry Christmas!

I am delighted to write this letter of commendation for Kim Burns and Robert Storrs who were the Account Executives for our parish capital campaign. I apologize for not writing sooner. With the preparations for Thanksgiving and Christmas as well as a few personal days that I recently took off, I have not had the opportunity to write until now.

As you probably know, our campaign pledges total about \$1.95 million. While that is below the maximum amount we thought the parish might raise, our entire Renovation Steering Committee acknowledges that this amount is a terrific response, especially in light of today's economy.

The latest figures I have from the Diocese of St. Petersburg show that our campaign has had about 30% participation of the parish. However, I know that a few additional pledges came to us over the Christmas holidays after Fr. Paul and I made a "soft push" for the campaign, including a gift for \$40,000. The diocese is also about two to four weeks behind in their latest account summaries. So, hopefully, those figures will be even higher.

While I am happy with the financial results of the campaign, I am also grateful for the great work Kim and Robert did for us. Their work ethic, attitude, thoroughness, professionalism, and presence to our staff and parishioners could not have been any better. They are a credit to your company standards. More importantly, they are a credit to themselves. Everyone who worked with them or had even the briefest contact with them could not have been more complimentary.

Without hesitation, I would highly recommend Guidance and Giving to anyone who asked me about your company. In addition, any parish that had the privilege of working with Kim and Robert would be blessed indeed!

May you have a blessed New Year!

Sincerely yours in Christ,

A handwritten signature in black ink, appearing to read "Fr. John Tapp". The signature is fluid and cursive, with a large initial "F" and "J".

Fr. John Tapp, Pastor



Mike Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Mike,

It has been a pleasure collaborating with the Guidance In Giving, Inc. staff throughout the Diocese of St. Petersburg "Our Journey In Faith" capital campaign.

While this campaign has been a challenge for our development office, the Guidance In Giving, Inc. St. Petersburg team gave us the support and encouragement we needed excel. Steve Babcock and Aaron Galletta led a fantastic group of professionals that interacted smoothly with the development office and diocesan leadership, as well as our pastors and their staffs.

Through the efforts of your staff members, each parish received individual attention in creating a plan for success specific to its needs. This personal touch made our pastors feel comfortable in spreading a message of community and diocesan responsibility to their parishioners. It is apparent that your staff has helped us to further the mission of the Catholic Church here in the Diocese of St. Petersburg.

As the active portion of "Our Journey In Faith" comes to a close, we are very pleased that we have far surpassed our diocesan goal. To date, we have raised over \$67 million in pledges, and expect those figures to continue growing as members of our parish communities begin to see our projects and endowments develop within the next few years.

Sincerely yours,

Meegan Wright
Head of the Bishop's Annual Pastoral Appeal
Associate Director of Development
Diocese of St. Petersburg



January 8, 2002

Mr. Michael R. Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Michael:

As we conclude the formal segment of the capital campaign for the Diocese of St. Petersburg, I write to comment on the performance of your staff during this effort. First, I liked your realism in assessing the abilities of the parishes that ran special "piggybacking" campaigns. These have all been quite successful and you were able to indicate to them doable goals.

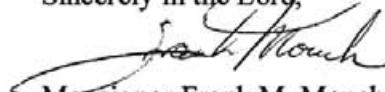
Looking to the broader effort, your staff proved to be dedicated, competent and positive to the nth degree. Having worked with other fund-raising firms, I was most pleased with the quality of personnel you have assembled, especially considering the size of the campaign and the number of counselors needed. They are a most pleasant group with which to work and I heard a number of pastors comment to that effect.

While I was aware of the value of receptions for motivating individuals to give, I had never witnessed the extent to which GIG uses the process. The ones I attended had a great spirit to them, even when the individuals came initially skeptical of the campaign. It was a joy to watch the group turn to the positive as the presentations and the question and answer session progressed.

You are aware that the level of enthusiasm for the campaign and, consequently, the parishes' participation varied. However, especially those parishes which were successful have expressed their appreciation for your services and demonstrated an upbeat attitude all through the process; and I admire the perseverance of your staff in working with those parishes less eager.

It has been a good experience for me to collaborate with GIG in this diocesan campaign and I look forward to watching your further guidance of the diocese in its annual appeal.

Sincerely in the Lord,


Monsignor Frank M. Mouch
Secretary for Pastoral Programs



January 30, 2002

Mr. Michael R. Cusack
Guidance in Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Mike,

Now that our capital campaign for the Catholic Diocese of St. Petersburg, FL is running in its last stages I feel compelled to express some thoughts to you about it.

First you are to be complimented on the top quality of the staff you brought into the Diocese. From Steve Babcock, your point person here in the diocese and down the line the staff was wonderful, accessible, professional and personable. It was a joy working with them. I was especially privileged to work with Aaron Gallante on a good number of the presentations. He was extremely competent and a pleasure to work with.

Second the format of having the Special Gifts Receptions in homes prior to the general parish meetings was wonderful. I was privileged to attend a couple of these receptions and found them very informative as well as relaxing to attend. This also afforded the local pastors a space for quality time with some of their more prominent parishioners and it was appreciated by all in attendance.

Third I was involved as a diocesan representative with a good number of the local parish presentations. The campaign style allowed each Pastor the opportunity to adjust the program and presentations of the campaign to his local audience. From the groups I visited and spoke with I could see that there was a positive result. Again, at each presentation your staff was effectively present without overshadowing the role of the Pastor.

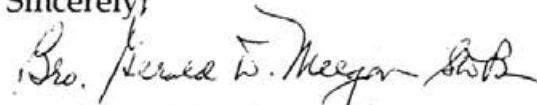
Guidance in Giving, Inc.
Page 2

I want to thank you for the opportunity you gave me to work with you and your staff in this campaign. It brought me closer to our pastors and to the people we serve.

I want to thank you for the advice you offered to our department for Youth Ministry and how we were able to make a dynamic presentation at the campaign meetings on behalf of the capital campaign.

Many blessings as you continue this good work on behalf of dioceses around the country.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bro. Gerald D. Meegan". The signature is fluid and cursive, with a large initial "G" and "M".

Bro. Gerald D. Meegan, SDB
Diocesan Director
Office for Youth Ministry



March 5, 2002

Mr. Michael Cusack
Guidance in Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Michael:

I want to thank you for the outstanding job you and your firm have done in truly guiding us in our recent diocesan capital campaign. From start to finish, your people were here with us, guiding us, encouraging us, organizing us, motivating us-----and celebrating with us the ultimate success of the campaign.

As a pastor, I was very impressed by how user friendly your approach is. I was initially fearful of taking on the campaign in the parish. But Aaron Galetta, who was Guidance in Giving's liaison with our parish, did a great job. He worked extremely well with our parish staff and with the volunteer committee. He worked closely with the persons who were hosting the in-home receptions, helping them plan and organize the events. By the way, the in-home receptions were great! The invited guests turned out in big numbers and had a good time.

The video and printed materials you prepared were very well done. The people in the parish, because of these materials, quickly grasped the purposes and logistics of the capital campaign. Everybody understood what the funds would be used for and how the funds would be split between the parish and the diocese.

All in all, looking back on it, the campaign was easy! The parishioners in my parish---- St. Paul's, St. Petersburg----have pledged 106% of our parish goal.

Thanks for your help!

Sincerely yours,

Reverend Robert C. Gibbons
Chancellor, Diocese of St. Petersburg
Pastor, St. Paul Parish, St. Petersburg

St. Cecelia Church

820 Jasmine Way • Clearwater, Florida 33756-4095

November 7, 2001

Mr. Michael R. Cusack
Guidance in Giving
225 Snedecor Avenue
Bayport, New York 11705

Dear Mr. Cusack:

At the request of Bishop Robert Lynch, I was asked to serve on a committee responsible for recommending a firm to conduct a capital campaign within the Diocese of St. Petersburg. I attended presentations by several fundraising organizations and was highly impressed with your company, Guidance in Giving. The words that best describe my observations of your firm were: experienced; genuine; professional; and determined, but with a non-threatening approach. After consultation with Bishop Lynch, he and the committee invited your organization to conduct the campaign.

Our parish participated in the first block of the campaign; and to date, our percentage of goal is 132%. In addition to the dedication and hard work of our staff, the campaign was enhanced by the guidance and encouragement of Aaron Galletta, your representative. Aaron kept me, our administrative assistants, and the Campaign Committee focused on each phase of the process--from choosing the committee through Commitment Sunday and follow-up. In addition, Aaron was always well-prepared and well-spoken at the committee meetings and the receptions. Both staff and parishioners commented on his professionalism, knowledge of the program, and friendly attitude.

Needless to say, we were very pleased with the program, process and personnel of Guidance in Giving. Here at St. Cecelia's, Our Journey in Faith was a tremendous success due in large measure to your company's attentive "guidance."

With every best wish, I am

Sincerely in Christ,


Monsignor Aiden Foynes
Pastor

ST MICHAEL THE ARCHANGEL CATHOLIC CHURCH

2281 State Road 580, Clearwater Florida 33763

Phone (813) 797-2375 Fax (813) 791-8287

Jun 26, 2001

Michael R. Cusack
Guidance In Giving
225 Snedecor Avenue
Bayport, NY 11705

RE: Aaron M. Galletta

Dear Mr. Cusack:

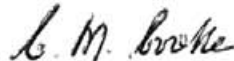
Over the past six months I have had the opportunity of working with Aaron Galletta in "Our Journey in Faith", Capital Campaign Program. Aaron has been unfailingly helpful, available at all times, and particularly congenial in working with our Leadership Team and my own parish staff.

The makeup of our parish presented some real challenges but Aaron's enthusiasm and determination to reach our goal were obvious from the beginning. I must admit that there were times when I was dubious about the possibility of success.

The members of our Leadership Team are highly appreciative of his contribution and would single out his even manner and positive personality that make him easy to work with. Aaron has played a major part in our success.

With personal good wishes

Yours sincerely,



Rev. Colman M. Cooke, Pastor

cc: ✓ Bishop Robert N. Lynch
Monsignor Frank Mouch
Aaron Galletta

CMC:ss



Light Of Christ Catholic Church

STEWARDSHIP RENEWAL

"...Where your treasure is, there also will your heart be." Mt 6:21

June 26, 2001

Mr. Steven Babcock
Our Journey in Faith Campaign Office
P.O. Box 40200
St. Petersburg, FL 33743

Dear Steve:

I write this letter to express my gratitude for assigning Aaron Galetta to Light of Christ Parish to guide us through our journey in faith campaign. He has been most helpful and his suggestions have enabled us to far exceed our expectations. Aaron has been delightful, insightful and a genuine pleasure to work with. My staff would concur with this observation. We have all enjoyed an excellent, professional working relationship. I personally am glad to have met and to know Aaron and would without hesitation welcome him as a parishioner at Light of Christ Parish. I am confident that he would be a blessing to this parish as I am sure you find him to be in your organization. In a day and time when dedicated and professional people are sometimes difficult to come by, Aaron Galetta is a genuine "keeper".

May God bless you and St. Joseph protect you.

Sincerely yours,

Rev. Jacob Monteleone
Pastor



St. Mark the Evangelist Catholic Church

9724 Cross Creek Blvd. • Tampa, FL 33647-2594

Telephone: (813) 907-7746 Fax: (813) 907-7556

June 23, 2004

Mr. Curtis B. Neuschaefer
Guidance In Giving, Inc.
3873 West Hibiscus Street
Weston, FL 33332

Dear Curtis,

I am writing in regard to the work of Aaron Galletta who spent over 13 weeks with us here at St. Mark the Evangelist parish working on our "Upon this Rock" Capital Campaign. This was my first opportunity in working with Aaron and I found him to be very easy to work with and his gentle style won over all of our Campaign Committee members. He was very organized and his approach to the Campaign was informative with appropriate dashes of humor that gave the committee members an enthusiasm to complete their work. He always maintained a professional appearance and anchored the Campaign with his steady work ethic and challenging style. I guess the only way to describe him was in the words of one of our staff members, "it feels like he's one of the family." We certainly will miss his presence among us once he moves on to another assignment. I would just recommend that he take some golf lessons before he starts his next venture!

I would also like to congratulate Guidance In Giving, Inc. for their outstanding support throughout this Campaign. You projected that we would raise between \$1.5 million and \$2.2 million in this mostly debt reduction campaign and we are beginning to surpass the high end of your projection! Your highly organized and energetic style gave us the road map to achieve success and the action plan for the follow-up will give us direction for continued success.

Again, on behalf of St. Mark the Evangelist Church we thank you for all your hard work and we look forward to working with you again in the future!

Peace,

Reverend David DeJulio
Pastor



James J. Messina, Ph.D. Licensed Psychologist, PY 2445
6319 Chauncy Street. Tampa, FL 33647
Office: 813.631.5176 Fax: 813.631.1119
Email: jjmess@tampabay.rr.com Website: www.coping.org

June 21, 2004

Curtis B. Neuschaefer
Guidance In Giving, Inc.
3873 West Hibiscus Street
Weston, FL 33332

Re: Recognition and Thanks for Aaron Galletta

Dear Curtis,

As the Upon this Rock Capital Campaign at St. Mark s Parish draws to a close I want to extend my sincerest appreciation to Guidance in Giving and especially to Aaron Galletta for making this one of the most efficient, effective, and time well spent volunteer efforts of my entire professional and volunteer career.

No matter what meeting it was, Aaron was not only thoroughly pre-prepared, but he had a great sense of realism, patience, sense of humor, people skills, and the ability to motivate volunteers to get to work to get the job done. The volunteers never lacked for directions, suggestions, or guidance while Aaron was here at the parish. I was kidding him last week that it is my hope that once he has left the parish I could in some small way imitate his model as I chair the follow up committee for the next three years. I was very impressed with the timely weekly reports, mid week updates, and other emails which Aaron sent out. There was never a time I was not thoroughly aware of every aspect of the campaign even though I was only a small cog in the larger wheel.

Aaron is an extremely talented person who has an innate ability to engender enthusiasm, loyalty, and support from the volunteers who come into his presence. He is a wonderful torchbearer of your organization. He is a model diplomat, seer, and confidant. Your organization is blessed to have Aaron on your team. I have worked in the non-profit sector since 1968 and been actively involved in a variety of fund raising efforts over the years. This event at St. Mark s has been the most organized, well thought out, and well executed event I have ever been connected with. I believe much of the credit goes to Aaron s work-ethic and talents.

Thank you so much for sending Aaron to our parish. I hope he comes back in three years for our next campaign.

Sincerely,

Jim Messina, Chair, Upon this Rock Capital Campaign Follow-up Committee



2405 Philippe Parkway • Safety Harbor, FL 34695
(727) 726-8477 • Fax: (727) 799-2062

April 14, 2004

Mr. Michael R. Cusack
Guidance in Giving
225 Snedecor Avenue
Bayport, NY 11705

Dear Mike:

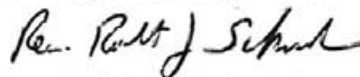
I am happy to write this letter regarding our recent capital campaign here at Espiritu Santo Parish in Safety Harbor, Florida, which your company organized with us through the Diocese of St. Petersburg.

The professionalism of your staff, as well as their enthusiasm, was a key component in the success of our campaign called "Our Journey in Faith". We achieved our diocesan commitment goal and significantly began the process of paying on our parish school loan, with over \$2.1 million pledged. Most of all, we raised awareness among our parishioners regarding the relationship of parish to diocese and the common mission that we all share as members of the Body of Christ.

I would like to commend Curtis Neuschaefer and Kim Burns who worked with us in the fall of 2003 and Aaron Galletta, who then worked with us from January through March of 2004. I especially appreciated their willingness to work with the parish staff here and the encouragement they gave to our volunteers.

My sincere thanks to all of you at Guidance in Giving.

Sincerely in Christ,



Rev. Robert J. Schneider
Pastor



A Community of Love led by the Spirit



CHRIST THE KING
CATHOLIC CHURCH

December 18th, 2001

Mr. Michael Cusack,
President
Guidance in Giving
225 Snedecor Avenue,
Bayport, N.Y. 11705

Dear Michael:

I have had the great opportunity of seeing Guidance in Giving at work in two separate parishes. During my pastorates in various parishes over the span of 35 years I have been off and on involved in the work of many other fund raising companies in other capital campaigns. These experiences have confirmed me in my opinion that your team is by far the most efficient, the easiest to work with and the most successful one.

Believe me, I do not give these accolades lightly. I have sadly experienced the methods of other companies in various situations over the years and have experienced more than my fair share of frustration at the insistence of some Campaign Directors that, for example, it's "either our way or the highway". I was much more open to your Campaign Director, Dan Inman, who, right from the start, took a very low key approach to the campaign while showing the deepest respect for my understanding of my own people in St. Michael Parish.

We not only enjoyed a spectacularly successful *Journey in Faith Campaign* in that parish, but, on my reassignment to Christ The King Parish during that same campaign I encountered the same approach taken by your Guidance in Giving representative, Aaron Galletta. We enjoyed the same spectacular success at Christ the King.

Between the two parishes we raised \$4,000,000. Frankly, I was amazed at this success and the ease with which it was achieved. Bravo!

Michael, I am now ready to start a similar campaign here at Christ the King. This time it will be to benefit our local parish – the building of a new church. I have no doubt whatsoever that we will succeed with our campaign. Please assign Dan Inman to assist us in achieving our goal.

Yours sincerely in Christ,

Reverend Desmond Daly, V.F.
Pastor and Dean

Cc: Bishop Lynch,
Dan Inman
Aaron Galletta



October 1, 2001

Mr. Michael R. Cusack
President and CEO
Guidance in Giving
225 Snedecor Avenue
Bayport, New York 11705

Dear Mr.Cusack:

Under the direction of Guidance in Giving, St. Paul Parish was able to exceed my expectations in our recent Diocesan Capital Funds Drive. We succeeded in raising \$2,191,074. I in pledges or 95% of our goal of \$2,191,074.

Our parish fund raising committee, our parish staff and I were very pleased with the professionalism and attention to detail of Guidance in Giving parish representative and their entire staff. The special invitation receptions which began the campaign generated great enthusiasms and I believe were a key element in the campaign's success.

I am happy to recommend Guidance in Giving without reservation.

Sincerely yours,

Rev. Msgr. John F. Neff, Pastor

SAINT JOAN OF ARC
CATHOLIC CHURCH
13485 SPRING HILL DRIVE
SPRING HILL, FL 34609
(352) 688-0663



January 6, 2015

Michael Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, N.Y. 11705

Dear Mr. Cusack,

I am writing to inform you of the superior job your employee, Daryl Thomas, did with our Forward-In-Faith Campaign

I was consistently impressed by both Daryl's attitude towards his work and his performance. He was always available, day and evenings, whenever I called him. He is knowledgeable, professional, efficient and, perhaps most important when working with my staff and parishioners, always pleasant.

Through Daryl's efforts, our campaign, though only a few months in, is already at 60% of our goal. I find this very impressive.

As you're probably aware, this campaign began during our APA campaign and other contribution requests, so it was not a task I enjoyed handling at this time. Daryl was always there with 100% support and backup, taking on part of the sometimes unpleasant task of dealing with a few disgruntled parishioners. He handled each concern very professionally.

I could, and would, easily recommend Daryl and would enjoy working with him on future campaigns.

Sincerely yours in Christ,

Reverend Patrick Rebel
Pastor



St. Michael the Archangel Catholic Church

2281 State Road 580

Clearwater, Florida 33763

Phone: (727) 797-2375 • Fax: (727) 791-8287

smacdw@verizon.net

January 7, 2015

Mr. Michael Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Dear Mr. Cusack:

We recently reached 80% of our \$681,540 parish goal for our Forward in Faith campaign here in the Diocese of St. Petersburg. Tim McCaig was our Guidance In Giving campaign coordinator and we held four receptions here in late September and early October.

Tim's energy and enthusiasm for our Catholic faith built momentum from the outset. He worked well with staff and volunteers and presented the campaign most effectively to our parishioners, as evidenced by the response to date. We remain optimistic that we will reach goal in the next phase of Forward in Faith.

It was a pleasure working with Tim and we would definitely recommend him to future clients of Guidance In Giving.

We greatly appreciate the cooperation that we received from your organization.

Sincerely in Christ,

Very Rev. Gregg J. Tottle, V.F.
Pastor

St. Frances Cabrini Parish

5030 Mariner Boulevard
Spring Hill, Florida 34609
(352) 683-9666

December 10, 2014

Michael R. Cusack, President
Guidance in Giving
225 Snedecor Avenue
Bayport, New York, 11705

Dear Mr. Cusack:

As we embarked on parish participation in the Diocesan Capital Campaign, "Forward in Faith", it was clear immediately that we had the guidance of an exceptional professional in Tim Schell. Tim's strengths include patience, great organizational skills, excellence in communication, good sense of humor, flexibility, and superior people skills.

Tim guided us flawlessly through the process of the campaign. And, while our goal was out of reach, for a parish recently finishing a capital campaign, wrapping up APA 2014, and still experiencing seriously challenging economic demographics; Tim stayed the course and helped us to do our best. He is an extremely competent young professional, and it was a sincere pleasure to work with him.

In closing, Tim reflects everything positive about the company he represents- Guidance in Giving. He was definitely an asset to our campaign and remains a significant benefit to your company.

It is without hesitation that I would recommend Guidance in Giving to anyone who asked me about your company, and I would suggest they request Tim Schell as a campaign coordinator.

May you have a blessed Christmas and New Year!

Yours in Christ,

R. Richard Jankowski
Reverend Richard Jankowski, Pastor

Cc: Tim Schell

THE ROMAN CATHOLIC CHURCH OF SAINT IGNATIUS OF ANTIOCH

"I am the wheat of God. I must become the pure bread of Christ."

St. Ignatius of Antioch

*P.O. Box 1306
Tarpon Springs, Florida 34688-1306
727-937-4050 ext 209*

Rev. Joseph A. Pellegrino

December 9, 2014

Mr. Michael C. Cusack
President & CEO
Guidance in Giving
225 Snedecor Avenue
Bayport, NY 11705

Dear Mr. Cusack,

St. Ignatius of Antioch Parish is approaching the completion of its responsibility to our Diocesan Capital Campaign, Forward in Faith.

Our responsibility for the campaign was a figure I did not think we could even remotely approach, \$1,288,000. I would have been pleasantly surprised if we reached \$500,000. At this writing we are over \$1,200,000 with the assurance of future pledges which will most likely get us over goal by Christmas.

I wish to commend your representative and our parish campaign director, Troy Anderson. From the very beginning Troy was positive and supportive. He is a true professional. He provided the insight, material and presence our parish campaign committee needed. At the same time he was sensitive to the traditions of our parish. When our campaign committee suggested additional possibilities for presentations, Troy not only agreed but was completely engaged in these events cheerfully adding to his workload and assuring us of success.

This is the second time that my parish and I have participated in a campaign directed by Guidance in Giving, the first being the Diocesan Journey in Faith conducted in 2000. Both campaigns were highly successful for the parish and the Diocese. I commend your firm and would recommend it to any entity seeking direction for their capital campaign.

Sincerely yours in Christ,



Rev. Joseph A. Pellegrino, pastor



ROMAN CATHOLIC CHURCH
JESUS CENTERED & PURPOSE DRIVEN

December 18, 2014

Mr. Michael Cusack, President & CEO
Guidance In Giving, Inc.
225 Snedecor Ave
Bayport NY 11705

Dear Mr. Cusack:

I wanted to personally thank you for the work that Guidance In Giving has done for the Diocese of St. Petersburg and especially with my parish, St. Justin, Martyr in Seminole Florida. In particular I wanted to be sure you knew how great a job Tim McCaig did in working with our stewardship committee in implementing the plan of action for the diocesan Forward in Faith Capital Campaign.

Tim was very active and professional in educating our committee in the action plan as well as ensuring that plan was well-implemented. Tim also was open to learning about our parish stewardship culture and used this knowledge to help us integrate our culture with the execution of the capital campaign. Also he attended every reception, made sure all materials were available particularly the personalized name badges for attendees, and answered all questions in a very clear and concise manner. Tim was quick to answer phone calls and emails when our committee had a question or needed help. Overall we were very lucky to have Tim as part of our team. A result of his help is that St. Justin, Martyr sits at or near the top in parishioner participation rate for second phase of the campaign.

Yours In Christ,

A handwritten signature in black ink that reads "Fr. Joe".

Reverend Joseph Musco
St. Justin, Martyr Parish