

144 W. Wood Street Youngstown, OH 44503 Phone: (330) 744-8451 Fax: (330) 742-6448

January 12, 2007

Mr. Michael Cusack President and CEO Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mike,

I just had a telephone conversation with Mr. William Conroy of St. Peter of the Fields parish in the Diocese of Youngstown. Mr. Conroy chaired the parish capital campaign, "Upon this Rock I Build my Church," that was conducted by Guidance in Giving. We talked about the renewed spirit that this highly successful campaign brought to his parish community. Our entire diocese was made aware of this great achievement two weeks ago when our diocesan newspaper, The Catholic Exponent, published an article that included a picture of the new church that resulted from the campaign.

What was most striking about this campaign was that it was successful despite significant challenges that had to be overcome. A mere two years ago there was actually talk of suppressing the parish because of a split in the parish community that some labeled "The Hatfields Verses the McCoys." The division lead to the resignation of the then pastor and the appointment of a Parish Administrator, Father Kevin Fete. The need to build a new church, fulfill a diocesan campaign obligation, and raise endowed funds to preserve the historic old church would require what was labeled by a group of pastors...a miracle.

I personally felt sorry for Mr. Ted Wills of Guidance In Giving who was assigned to make this miracle take place. Working closely with Father Kevin Fete, Mr. Conroy and parish leaders, Ted quickly established himself as a humble servant with an aggressive proactive attitude that was contagious.



144 W. Wood Street Youngstown, OH 44503 Phone: (330) 744-8451 Fax: (330) 742-6448

March 10, 2006

Mr. Michael Cusack President and CEO Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mike,

It is hard to believe that our *Today's Sacrifice...Tomorrow's Church* capital campaign for the Church in the Diocese of Youngstown is coming to an end. The experience was like a family trip to Disney World...all the planning, excitement, thrills and "bang" it's already behind us. For me personally it was the high point of my twenty-five year career as a development professional in the Catholic Church. Not just because it was a resounding success in that we surpassed all expectations for raising funds to support temporal needs, but because it brought our diocese together as One, Holy, Catholic and Apostolic Church. **Thanks to Guidance In Giving, stewardship is alive and well in the Diocese of Youngstown.**

Two years ago this month we launched our historic capital campaign. Many in the six counties of our diocese were very skeptical of our ability to raise \$30 million dollars. The economy was experiencing a downturn, the market lost its bullish attitude and national headlines continued to carry stories about scandal in the Church. In addition, Bishop Tobin, our Diocesan Bishop who spearheaded this historic campaign, was moved to serve as Bishop of Providence, Rhode Island halfway through the campaign. But these seemingly negative factors could not outdo the GIG optimism. Now, two years later, it seems miraculous that Catholics in Northeast Ohio have committed over \$38 million dollars to this campaign and two parishes have yet to complete their piggyback campaigns!

The personal involvement given this effort by you and your executive GIG team: Michael Goodwin, Joe Zamorano and Steve Babcock set the tone for success. The energetic enthusiasm and direction given to us from day one was empowering. The executive team together with our GIG Campaign Directors, Joe and Kristy Neville, helped design campaign materials that won our diocese the International Catholic Stewardship Council's 2005 First Place Award for materials promoting stewardship in a capital campaign. Thanks to GIG we were winners before we completed our campaign.

The GIG team assigned to our diocese for a year and a half was affectionately called, "The young, the bold and the beautiful," by our Chancery staff. Their optimism and untiring motivation was contagious. Under the direction of Joe Neville and his lovely wife Kristy, the consultants assigned to our diocese operated as a highly competent team. They made our case for support come to life and successfully translated our needs to the Catholic people of our diocese. I had the pleasure of attending 54 parish receptions during the campaign and came to appreciate the unique giftedness our Lord gave to each member of our GIG team. To this day, our former bishop, Bishop Tobin, likes to talk about how much he enjoyed having the GIG team at his home for picnics and backyard ball games.

Months after the GIG team left our diocese, pastors and parish lay leaders continue to ask about their parish consultant by name. These people served us, prayed with us and were like members of our family. We miss them, but will never forget the impact they made on us and our beloved Church.

Mike, it was back on November 3rd, 2003 that you, Michael Goodwin and Joe Zamorano made a presentation before Bishop Tobin, Diocesan Administrators, Deans and representatives of the Bishop's Advisory Groups. A presentation was made by another leading Catholic Fundraising firm just prior to yours. The vote was unanimous that Bishop Tobin contract with Guidance In Giving to conduct the only diocesan-wide capital campaign in the history of the Diocese of Youngstown. Why? There was consensus that although both firms appeared competent, the GIG representatives "Speak our language." They understand the Catholic Church. GIG best demonstrates the acumen for professional fundraising in the context of the ecclesial teachings of the Catholic faith. Now, in 2006, that collective opinion was truly realized.

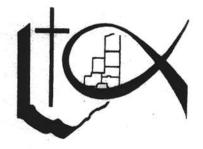
Please call on me to share our "good news" made possible by Guidance In Giving with any prospective clients you feel would appreciate my testimony. It would be my pleasure to let them know that Guidance In Giving is the best!

May our Lord bless you and the staff of Guidance In Giving in your pilgrimage to other dioceses.

Sincerely yours,

Mr. Pat Palombo, CFRE

Director of Development & Stewardship



144 W. Wood Street Youngstown, OH 44503 Phone: (330) 744-8451 Fax: (330) 742-6448

March 31, 2006

Mr. Michael Cusack Guidance in Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Michael,

The work of Guidance in Giving in conducting the first Capital Campaign for the Diocese of Youngstown speaks for itself by the results realized for "Today's Sacrifice ...Tomorrow's Church."

The numbers can be proven on paper -- that is the concrete aspect of the Campaign. However, it is the staff of Guidance in Giving who put the human touch to the facts for the people in the parishes.

When Joe Neville moved into the office next to mine I wasn't sure what to expect having an "outsider" right next door. I very soon discovered that Joe was not an "outsider," but someone who became a real member of our diocesan staff. In time, as I got to know Kristi and the rest of the staff, I found them to be people who truly became part of this diocese.

I'd like to share one example of Joe's commitment to the Campaign and this diocese. With our offices so close, it was unavoidable to often hear some of his conversations on the phone and with people in his office. On one occasion I heard him talking with a woman on the phone, and from the conversation it seemed that she must be an elderly woman. She wanted to contribute, but could not get out to go to church and was afraid to mail a check. Joe offered to go to her house to pick up her gift, which he did the next day.

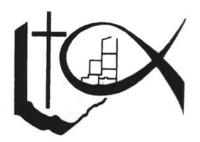
I believe it is the people, even more so than the plan, that make something work.

The staff may be physically gone from the diocese, but they will long be remembered as a real part of our diocesan family. It was a pleasure to get to know you, and them.

Sincerely yours,

Nancy L. Yuhasz

Chancellor



144 W. Wood Street Youngstown, OH 44503 Phone: (330) 744-8451 Fax: (330) 742-6448

April 4, 2006

Mr. Michael Cusack Guidance in Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mr. Cusack:

As the "Today's Sacrifice...Tomorrow's Church" Capital Campaign concludes in the Diocese of Youngstown, I am writing to thank you and your staff for providing the leadership which led to a successful campaign.

From the beginning, it was evident that the staff was willing to do whatever was necessary to help our parishes through the process. I have heard from pastors that by following the plan, and with the expertise of the staff, they were able to effectively conduct the campaign in their own parishes.

The fact that Bishop Tobin was moved to Providence in the middle of the campaign may have made your job more difficult, but you remained confident that this diocese would succeed.

I commend you for your overall leadership, and thank you for your commitment to the diocese of Youngstown.

With best wishes, I remain

Sincerely in Christ,

Rev. Msgr. Robert J. Siffrin Diocesan Administrator

RJS/prf



DEPARTMENT OF CANONICAL SERVICES 141 West Rayen Avenue Youngstown, OH 44503 Phone: (330) 744-8451

Fax: (330) 742-6450

October 12, 2005

Mr. Joseph Neville Executive Director, Capital Campaign Guidance In Giving, Inc.

Dear Mr. Neville:

As Our Lady of Mount Carmel Church, Youngstown, reaches its conclusion of the Capital Campaign for the Diocese of Youngstown, *Today's Sacrifice - Tomorrow's Church*, I'm delighted to give highest recommendations regarding Guidance In Giving, Inc. When I became aware of the dire needs of our Diocese, I realized that as Pastor I needed to give full support to this effort so that the Diocese could build a foundation for the future and for the spreading of the good news of our Lord Jesus and His Church.

I have found your staff to be excellent caliber. For our parish of Our Lady of Mount Carmel, Kristy Neville was assigned as our facilitator and leader. She was most professional and most clear in explaining the various steps required for the Appeal to our people. With a parish of eleven hundred households plus, we were able to form a very supportive committee with which she worked. We were able to invite parishioners to a variety of receptions in order to state the needs of the diocese and also to state that the parish would benefit from the Appeal with forty percent of the Appeal being returned for the good of the parish. We have had a participation of over a third of the parish, families who were very willing to support the needs of the diocese and the benefit that this Appeal would also have for our parish.

The key to the success of any diocesan campaign, of course, is an excellent parish committee and a pastor who realizes that a parish is very much a portion of the diocese and that as priest; the pastor is involved in the presbyterate at large. I can only thank you, as pastor and as priest, for the leadership that you have provided in our Appeal, *Today's Sacrifice – Tomorrow's Church*.

Through this campaign effort, Ted and Father Fete united the once torn parish community and raised over \$600,000 from 140 rural parish households. The average gift exceeded \$3,800. Additionally commitments continue to come in.

Unfortunately, Father Kevin Fete was diagnosed with cancer as the campaign was drawing to an end and we lost him just a few short weeks thereafter. However, his legacy will live on thanks to a new church and spiritually united community at St. Peter of the Fields parish. Again, it was the leadership, organizational abilities and strong inter-personal skills of Ted Wills that made this success story happen.

Thank you for all that Guidance In Giving has done for our diocese. The St. Peter of the Fields story continues to be an inspiration for all parishes and the entire Church in the Diocese of Youngstown. Please express our gratitude to Mr. Ted Wills.

God Bless!

Sincerely yours,

Mr. Pat Palombo, CFRE

Director of Development & Stewardship

THE CATHOLIC FAITH COMMUNITY

St. Mary of the Immaculate Conception 480 State Street PO Box 619 Conneaut, OH 44030-0619

St. Frances Xavier Cabrini 744 Mill Street PO Box 619 Conneaut, OH 44030

February 1, 2006

Mr. Joseph Neville
Executive Director, Capital Campaign
Guidance In Giving, Inc.
Diocese of Youngstown
144 W. Wood Street
Youngstown, OH 44503

Dear Joe,

Jason Bungori was our Regional Campaign Director for the *Today's*Sacrifice.... Tomorrow's Church Diocesan Capital Campaign. I wanted to write you to let you know how pleased and satisfied I was with Jason's performance in working with St. Mary and St. Frances Cabrini parishes here in Conneaut.

I found Jason to be very professional in all of his written and verbal communications with me and our capital campaign committee members. His instructions were very thorough and he handled all questions and concerns in a timely and complete fashion. Throughout the several months, Jason made himself available to me and the committee whenever and however needed.

Jason guided us through the process of setting up receptions, publishing printed materials, making phone calls, handling the in-pew program and was available to advise our committee chairpersons in their presentations at the Masses. He emitted a level of energy and enthusiasm that caught on with those of us working on the campaign.

I highly endorse the methods used by Guidance In Giving in our Diocesan Campaign and I would recommend the services of Jason Bungori to whomever would be interested.

Sincerely yours in Christ,

Reverend Raymond J. Thomas

Thank you especially for your very Catholic attitude and for the joyful and respectful manner in which you have conducted the Appeal. You have done it with dignity and grace. I truly hope that the Lord will bless Guidance In Giving, Inc. and bring to fruition your labor on behalf of the various dioceses and parishes with whom you work.

You have made me, as pastor, and many of our parishioners more aware that stewardship, albeit material, can contribute to deepening our spiritual commitment to Christ and His Church. Job well done.

Sincerely in Christ,

Very Reverend Monsignor Michael J. Cariglio, Jr.

Judicial Vicar, Diocese of Youngstown

Pastor, Our Lady of Mount Carmel Church



11045 St. Joseph Blvd. • Mantua, Ohio 44255 • Ph: (330) 274-2253 • Fax: (330) 274-2254

February 8, 2006

Mr. Michael R. Cusack President Guidance in Giving Inc. 225 Snedecor Ave. Bayport, NY 11705

Dear Mr. Cusack,

I am writing this letter in regards to the leadership, guidance, support and effort recently given by Ms. Meegan Wright on behalf of Guidance in Giving for the "Today's Sacrifice...Tomorrow's Church," Capital Campaign in the Diocese of Youngstown, Ohio, and in particular at Saint Joseph Parish in Mantua, Ohio. Under her strong leadership, Saint Joseph Parish, not only reached its target, but surpassed it by over \$150,000.00. The success of the campaign at our parish was due in large part to Ms. Wright's leadership, guidance, personality, and hard work.

I very much enjoyed working with Ms. Wright on this project and I find her to be a very pleasant, professional and committed individual. She is organized, honest, and thorough and I am sure she remains a productive and positive asset to your organization. I was most impressed with her communication and interpersonal skills. In many instances, she was able to interact with and relate very well to people of all sorts, and yet at the same time remain focused and poised.

I write to simply commend and thank Ms. Wright and Guidance in Giving for a very successful campaign at Saint Joseph Parish and for getting us off to a great start that hopefully one day will result in the construction of a new church building.

Thank you once again.

All the best

Rev. Michael D. Balash

The Cathedral Parish of St. Columba Founded 1847 159 West Rayen Avenue Youngstown, Ohio 44503-1088 (330) 744-5233

Michael Cusack Guidance and Giving 225 Snedecor Avenue Bayport, New York 11705

30 January 2006

Dear Mr. Cusack,

I am writing this letter in regards to the *Today's Sacrifice*... *Tomorrow's Church* campaign which your firm directed for the Diocese of Youngstown and more specifically regarding Lena Richards, who directed the campaign here at the Cathedral Parish of St. Columba in Youngstown. While I did not work directly with Ms. Richards due to my duties in the Tribunal and at the Newman Center of Youngstown State University, I did meet her on occasion at the Rectory office. I always found her to be friendly and professional. However, recent events have brought to light some circumstances which I feel need to be brought to your attention.

Today, Msgr. Lawrence Fye, who has served as Cathedral Rector for the past twenty years, officially retired. Msgr. Fye went on medical leave in late July due to an aortal aneurism. He had surgery in September and has been convalescing ever since. But even prior to the discovery of his aneurism, he had been experiencing difficulties with his memory and some confusion which rendered administration of the Cathedral parish somewhat difficult. I have been informed by Mrs. Pauli Butch, the parish office manager, and Sr. Isabel Rudge, OSU, our pastoral minister, that throughout the campaign, Ms. Richards went out of her way to accommodate Msgr. Fye in every way possible. In what could have proven to be a very embarrassing situation for him due to his memory loss, she treated him with kindness and dignity, sometimes covering for his mistakes or forgetfulness, and graciously, even painstakingly, going over schedules and plans with him over and over again, so that he would never feel "out of the loop" or confused about the parish's campaign.

St. Louis Church

300 North Chapel Street • Louisville, Ohio 44641

January, 2006

Dear Mr. Cusack,

I am writing to compliment Guidance in Giving for the very effective campaign conducted in the Diocese of Youngstown over the past one and a half years. I must admit that I was very skeptical at the beginning of the campaign, about the ability of our diocese to achieve its goal of over \$34 million, since our diocese covers an area of Ohio that has been economically deprived for a long time. Additionally, our bishop was transferred to another diocese and was not present during the final eight months of the campaign. Despite these realities, Guidance and Giving provided such excellent leadership and management, that the diocese did achieve its goal.

I was particularly impressed by the work done at the parish level. Our parish representative from Guidance and Giving, Jackie Perry, was an excellent person to work with. She provided invaluable assistance in training our parish team and was always available to answer questions and offer help and suggestions when needed. I found her very accessible and available at any time we called upon her.

Because many people were involved at the parish level, the campaign generated much interest. Additionally, the formula Guidance and Giving agreed to work with guaranteed that each parish would receive a rebate, once a certain amount of money was collected. This enabled parishioners to see how they could help both the local parish *and* the diocese at the same time.

I commend Guidance and Giving for their very professional and Catholic faith-based campaign. It was especially helpful to our parish since it supported our parish's attempt to educate our members on the need to practice responsible stewardship.

I recommend you to other dioceses and parishes. May God continue to bless your efforts.

Sincerely,

Rev. Kenneth E. Miller



14 January 2006

Mr. Michael R. Cusack, President Guidance in Giving, Inc. 225 Snedecor Avenue Bayport NY 11705

Dear Mr. Cusack,

I write this letter to express my appreciation for all that you and your associates did for St. Lucy Parish and for the Diocese of Youngstown during our recent Capital Campaign, *Today's Sacrifice – Tomorrow's Church*.

Our parish achieved 102% of its goal. I attribute the major part of this success to Kristy Neville who was our parish director. Her joyful, positive attitude, her 'charm' at the receptions, her extremely capable direction of our volunteer staff, her careful attention to details during the in-pew parish presentation and pledge phase of the campaign are the principle reasons we reached our goal in a difficult parish setting.

As the co-chair of the PAC committee, I worked closely with Joseph Neville, the executive director of our whole diocesan campaign. During the three "blocks" of the campaign, his uncanny sense of the needs and strengths of the parishes asking for adjustments in goals made the work of the PAC committee satisfying and effective. And, I marveled, as well, at the comfortable working relationship he has with his staff. These are the marks of a competent and sensible director.

I extend my congratulations to you and to Mike Goodwin for providing us with the organization and expertise necessary for accomplishing something I never thought possible in the Diocese of Youngstown.

With kind personal regards,

Msgr. John P. Ashton

CENTRAL CATHOLIC HIGH SCHOOL

4824 Tuscarawas Street West Canton, Ohio 44708-5198 Telephone 330-478-2131 FAX 330-478-6086



November 10, 2005

Mr. Joseph Neville Guidance in Giving Inc. 144 West Wood Street Youngstown, OH 44503

Dear Joe,

As the Today's Sacrifice...Tomorrow's Church Campaign concludes I would like to write to you to thank Guidance in Giving, Inc., for your leadership in our Diocese and also in my parish, St. Therese in Brewster, Ohio.

I wish to acknowledge the work of Andrew Dziuban who is an excellent representative of Guidance in Giving, Inc., and who worked closely with our parish leadership and myself. Andrew is an excellent communicator who clearly conveyed to our parish our goal, procedure to attain that goal and orientation leadership which enabled our parish to reach 120% of our goal. Andrew facilitated the reception process which ran smoothly, made his presentation in a clear and concise manner, and helped answer any questions the parishioners offered. His ability to answer their questions clearly and accurately were an asset to our entire committee.

I wish also to thank Guidance in Giving, Inc., for your leadership in presenting the case, developing a plan to reach our goals, and making my work as pastor as simple as possible. Your video presentation, written brochures and bulletin handouts were a true asset to the entire process. I also appreciate the opportunity to have worked with you on the Priest Advisory Council (PAL) as you enabled the concerns of diocesan priests and the parish committees to come before our groups, have their concerns heard, and come to a conclusion which benefitted both the parish and the campaign.

I wish you and Guidance in Giving, Inc., the best of luck with your future campaigns and feel free to use my name as a reference to any future client.

Reverend Robert W. Kaylor

Principal

PHONE: (330) 875-2827



SACRED HEART OF MARY CHURCH

8277 NICKEL PLATE AVENUE N.E. HARRISBURG, OHIO 44641-9543

Joseph Neville Guidance In Giving Inc, 144 W. Wood St Youngstown, OH 44503

October 12, 2005

Dear Mr. Neville,

I too was a little skeptical of this Diocesan Capital Gains Campaign in our Diocese of Youngstown. We as a diocese have struggled to follow through on the mission of the Universal Church. I have seen through your organization, Guidance In Giving Inc., we have been able to enhance the diocese in continuing to fulfill the Church's mission.

The process of training my parish committee, having receptions for our better contributors and the in pew program has brought about our parish reaching its 100% goal. I am personally edified by my parishioners.

I believe this process was enhanced due to the untiring efforts of our Guidance In Giving representative, Jackie Perry. She alwa7ys had a smile on her face. She was always positive about what seemed like an impossible task. I liked how she was always honest and straight forward about a delicate subject i.e. raising money.

She didn't falter in expressing what needed to be said from what was expected of our parishioners to the issue of the recent national priest molestation situation. She also was very kind and helpful to me personally. I would recommend her continued effort in this type of and endeavor.

It has been my pleasure, in the midst of a difficult campaign to work with both Jackie and Guidance In Giving Inc. I hope and pray their endeavor will continue to be fruitful in our Church.

In Christ,

Rev. Howard Ziemba MA., MDiv.

fol Sperta

Mr. Joseph Neville Guidance in Giving Inc. 144 West Wood Street Youngstown, OH 44503

Dear Mr. Neville,

I want to express my appreciation for the work of Guidance in Giving in supporting our efforts at Blessed Sacrament Parish during the second phase of the diocesan capital appeal. This is my second experience working with Guidance in Giving personnel and as in our previous parish debt reduction campaign, I found the direction and support of Guidance in Giving very helpful.

For this particular campaign Kristy Neville acted as counsel to our campaign. She proved to be very professional. She was very anxious to offer her services and expertise to us and very easy to work with. I appreciated the fact that I did not feel pushed or pressured by Kristy, but rather felt she was there to assist us in conducting a successful campaign. She was sensitive to the personalities she encountered and was effective in presenting the campaign case to the various gatherings of parishioners. I enjoyed working with her and appreciated the effort she put forth to keep us on task. In my estimation, she performed her job well.

Thanks to all of you for your work on Today's Sacrifice...Tomorrow's Church. I know things were complicated by the loss of our bishop in the middle of the campaign. But I felt you were able to stay on task and keep us all moving in the right direction. I think we will ultimately succeed and that is in no small way due to you and to the efforts of the Guidance in Giving team.

Sincerely yours,

Reverend Donald King Pastor

The Cathedral of St. Columba 159 West Rayen Avenue Youngstown, OH 44505

October 18, 2005

Joseph Neville
Executive Director, Capital Campaign
Guidance in Giving
144 West Wood Street
Youngstown, OH 44503

Dear Mr. Neville:

From the fall of 2004 until now, October of 2005, I have been involved with Today's Sacrifice . . . Tomorrow's Church capital campaign. As the Pastoral Minister at the Cathedral of St. Columba, I have been part of the campaign at both St. Casimir and St. Columba parishes. In addition, I have been the diocesan representative at some dozen receptions in parishes in many cities in the diocese. At this time Msgr. Fye is recovering from surgery; I have been asked to respond to your recent letter.

I am very favorably impressed with Guidance In Giving Inc. The organization of the campaign, the excellent video and folder of information have been most helpful. The staff has worked very well with committees and provided wonderful assistance in planning receptions and the In-pew program. Materials were received in a timely manner; the staff was always well-informed and courteous. It has been a pleasure to work with them.

It has been my experience that the staff of Guidance In Giving, Inc. is professional in the way in which they work with parish staffs, secretaries, and committees. They provide assistance to the diocesan representatives who go to other parishes. Their presentations and their ability to respond to questions is excellent. I have found all the staff to be easy to work with.

Lena Richards was the firm representative working with Msgr. Fye at both St. Casimir and St. Columba parishes. Lena represents your firm extremely well. It has been a joy to work with her. She is competent, flexible and personable. Msgr. Fye often mentioned how much he valued her leadership in both parish campaigns.

I commend you and your staff on the way in which you adjusted when in the spring Bishop Thomas Tobin went to the Diocese of Providence. The reworking of the video was exceptionally fine.

Sincerely in Christ,

Jakel Rudge, OSU

Pastoral Minister



Joseph Neville Guidance In Giving, Inc. C/o 144 West Wood Street Youngstown, Ohio 44503

October 10, 2005

Dear Mr. Neville,

On behalf of the faith community of St. Ambrose Catholic Church I am writing to thank you sincerely for the service you and your company, *Guidance In Giving*, have provided for the diocesan Church of Youngstown and St. Ambrose parish. The success of the capital campaign at our parish has been phenomenal, with nearly 200% of the target monies pledged! (With some of the rebated funds we have already replaced the roof on the parish rectory.) Having surpassed our goal by such a large amount could not have been possible without the tried and proven method that *Guidance In Giving*, *Inc.* employs. All elements of the process are critical to the success of the campaign.

Here at St. Ambrose the receptions were "key" to the outcome of the campaign. It was at these receptions that a large majority of the parish was able to learn about the capital campaign and the positive results that would come from a successful campaign both for our Diocese of Youngstown and St. Ambrose parish. Meegan Wright, who represented *Guidance In Giving*, was, in a word, superb! From the very first meeting with our campaign committee she was positive and upbeat. Her enthusiasm was contagious among the committee members, including myself. She put us at ease from the very start and walked us through each step of the way. What at first may have seemed like a daunting task for the committee ended up being something actually enjoyable. Meegan was positive and encouraging at all times, and that spilled over to the committee members. Thus, from the very start our motto was not "if" we reach our target amount, but rather "when" we reach it! Her encouragement and knowledge of the campaign process throughout the six months were invaluable.

By the time the in-pew part of the program began in our parish many parishioners were aware of the campaign and its purpose, but were desiring some details. By following the steps outlined in the *Guidance In Giving* manual, that information was able to be clearly and concisely shared with the parishioners. Like the receptions, the in-pew portion of the campaign process was a huge success. We were told to "follow the manual." We did, and the results speak for themselves...nearly 200% of our target amount. You can't argue with success!

I would highly recommend that Catholics dioceses and institutions researching a firm to lead a major capital campaign give serious consideration to *Guidance In Giving, Inc.* Theirs is a tried and proven method to not only raise the needed funds but also a vehicle whereby Catholics are given another opportunity to be good stewards of the gifts God has given them. The process also helps Catholics of a parish see themselves as part of a larger diocesan and universal Church...and one cannot put a price on that!

Sincerely yours in Christ,

ery Reverend Richard J. Pentello



Rev. Daniel M. Venglarik Pastor

April 17, 2002

Michael R. Cusack, President Guidance In Giving, Inc 225 Snedecor Avenue Bayport, New York 11705

Dear Mr. Cusack:

On behalf of the parish community of St. Charles Borromeo, in Boardman, Ohio I send you our sincere thanks for your assistance, under the direction of Mr. Ted Wills, to raise over \$2,000,000 for our building project. His assistance was greatly appreciated, and his direction was very helpful in making this important project happen here at St. Charles.

This effort was part of a \$4,500,000 project to add a new ministry's building and addition to the school. I would feel very comfortable to invite Guidance In Giving to return to help us in our future fundraising efforts.

Thank you again for your assistance.

Sincerely yours,

Rev. Daniel M. Venglarik

Pastor

DMV:af



Rev. Daniel M. Venglarik Pastor

November 17, 2005

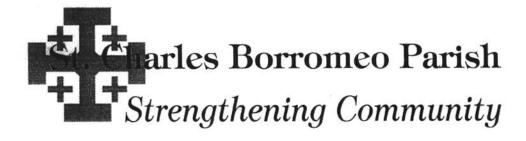
Mr. Michael R. Cusack President & CEO Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, New York 11705

Dear Mr. Cusack:

I would like to express my appreciation of Tom Dolce and Laura Hunter and their efforts in running our campaign here at St. Charles Borromeo. They were organized and very professional. They also did a great job in building a relationship with our parishioners and supporting our parish goals. Tom is an effective leader and worked hard to make our campaign a success. Laura has a pleasant presence and worked hard to assist in every way. Please feel free to use me as a reference in the future.

Sincerely yours in Christ,

Mark R. Heagerty Business Manager



November 17, 2005

Mr. Michael R. Cusack President & CEO Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mike,

On behalf of all our Parish Community, we wish to express our sincerest gratitude and appreciation to Guidance In Giving, Inc., for your support and encouragement to our community in our efforts and interest to run a successful Capital Campaign. All contact that we have had with any member of your company has been pleasant and encouraging. The campaign strategy that is promoted by your company was clearly explained to all in our Parish who were involved, in one way or another with campaign. We were able to follow, step by step, each aspect of the strategy, as we experienced it's professional implementation. The orientation and guidance provided by Thomas Dolce, an expression of the philosophy of Guidance In Giving, led to a successful and meaningful experience. Besides helping us to realize our goal, we also learned much from him in the process. It was quite a beneficial experience for our Parish.

From the very beginning, Tom stepped on the scene and guided and directed, with clarity and professionalism, a group of people who had much interest and good intentions. We needed the guidance and direction that he provided with his organization, presentations, and presence. Besides being on the scene to do a "job", Tom was also here to relate to the people with whom he was to work with over a 16-week period of time. There was sadness when it came time to say "goodbye", because he was not just a fundraiser, but an individual who related to the community. For our Parish, his involvement was an asset to the campaign.

We wish to recommend Guidance In Giving to other parishes that are looking for guidance and direction, with professionalism and dedication, in their fundraising efforts.

Sincerely yours in Christ

Rev. Daniel M. Venglarik

November 11, 2002

Mr. Michael R. Cusack Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, New York 11705

Dear Michael:

I am writing to thank you and Guidance for Giving for the successful \$3.5 million dollar campaign you directed at St. Paul, North Canton, August through October, 2002. As of the date of this letter, we have pledges amounting to \$3.8 million, and we are confident that we will have pledges for \$4 million by the end of 2002.

The Guidance In Giving program was well thought out and capable directed. There were no surprises. Your time lines were realistic, achievable and effective. Prior to the campaign, and throughout the campaign, we were well informed and prepared for all the steps.

Parishioners were complimentary about the content and style of the public meetings and receptions. As Pastor, I note that Guidance in Giving gave me and campaign committee members good outlines for our presentations. You didn't leave anything to chance.

Christian Metzger, Guidance in Giving Director, was a fine match for our parish. He was enthusiastic, committed to the success of our campaign, cooperative with the parish staff, and related well to campaign leaders and volunteers. His formal presentations were well delivered and received. His friendly nature endeared him to all. When necessary, he kept our noses to the grindstone, but he always did that in a gentle manner.

Thank you for your assistance and support. With every good wish, I am

Sincerely yours,

Rey. Msgr. James A. Clarke



November 29, 2005

Mr. Mike Cusack Guidance in Giving 225 Snedecor Avenue Bayport, New York 11705

Dear Mr. Cusack:

As pastor of St. Paul Catholic Parish, North Canton, Ohio, once again I am writing to thank Guidance In Giving, Inc., for your direction and assistance in our second campaign to raise additional funds for Phase II of our building project, as well as funds for the Diocesan Capital Campaign.

Just like Guidance in Giving provided our first campaign, you were quite accurate in your projection that we could again meet our parish financial goal, based on the strong participation and success of our first campaign.

Guidance in Giving also assisted the Master Building Plan Committee when we were unexpectedly faced with a huge additional goal for the Diocesan Capital Campaign. Guidance in Giving recommended a piggy-back campaign, which our MBPC was reluctant to do, however, the results indicate that the piggy-back campaign was the direction to take.

I am grateful for the encouragement, support and direction of Mr. John H. Goepel. He worked well with our parish staff and volunteers, and was available and present for the receptions, meetings and throughout the weeks of the campaign. John was confident in his process and procedures. His confidence was helpful to the Campaign Committee and volunteer visitation teams, as well as to myself.

I will be glad to serve as a reference for any parishes that are considering your company for fund raising.

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Sincerely yours

Rev. Msgr. James A. Clarke Pastor



January 14, 2003

Mr. Michael R. Cusack, President Guidance in Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mike:

A. Steiner

I am a Capital Campaign Committee Member for St. Paul Catholic Church, North Canton, Ohio. I would like to extend my deepest gratitude and appreciation to you and Guidance in Giving, Inc. for making our "Honoring our Past, Building our Future" campaign a success.

Guidance in Giving's strategic points and "what to do" from a consulting standpoint certainly provided a road map for quickly achieving our **Four Million Dollar** goal for the first two phases of this campaign.

Christian Metzger was extremely helpful in providing guidance every step of the way. He is a personable gentleman who seemed to fit right in with our parishioners. He was able to share previous experiences during each of the Leadership, Special Gift and General Phase Receptions that personally appealed to each parishioner in attendance.

Thank you again for the consulting recommendations that made this campaign a success.

St. Michael Parish

281 GLENVIEW DRIVE CANFIELD, OHIO 44406



CHURCH (330) 533-6839

OFFICE OF CATECHESIS (330) 533-5275

FAX (330) 702-0432

June 17, 2005

Michael R. Cusack President and CEO Guidance in Giving 225 Sendecor Ave. Bayport, NY 11705

Dear Mr. Cusack,

I am writing this letter to convey to you how happy I was with your company: "Guidance and Giving". I feel they did an outstanding job in the implementation of our "We Remember, We Celebrate, We Believe Parish Campaign" to build a new Parish "Family Life Center".

Our person on site was Mr. Daryl Thomas. He was an absolute pleasure to work with. I felt his interaction with myself and the staff was excellent. He was easy to work with, easy to talk to, and very enjoyable to be around. He did a great job with the receptions, the weekly campaign reports, the mailings, the volunteer meetings and the follow-up. His presence on the staff for the past three months saved me and my staff hours and hours of work.

His supervisor was Mr. Tom Dolce. He also was very pleasant and enjoyable to work with. Whenever he was present it was a pleasure to be with him.

I would definitely recommend your company and your campaign plan to another parish. Thank you for a great company and a great experience.

Sincerely

Rev. Terrence



St. Paul the Apostle Catholic Church

Open Your Hearts Campaign

June 23, 2005

Mr. Michael Cusack, President and CEO Guidance in Giving, Inc. 225 Snedecor Avenue Bayport, New York 11705

Dear Mr. Cusack.

Today is the closing of formal activities surrounding the St. Paul the Apostle Parish Capital Campaign. As I mentioned earlier, in the name of the People of St. Paul the Apostle Parish, I would like to commend and thank Guidance In Giving for its assistance in our Parish Capital Campaign. As you know, our parish went far beyond our designated goal of \$850,000 to over \$1.2 million. This was not only a financial success for our parish, but more importantly, a triumph of parish spirit. Much of this success was due to the people of our parish, as well as, organizational and leadership skills found in our parish.

Behind the parish effort was the work, challenge and strength of our Guidance in Giving representative, Riley Ludlow. As I shared with you in an earlier letter, "Riley was amiable, comfortable to be with, attentive to the details of his work and expectation. He was always here at the parish 'on time,' and didn't leave until the workday was complete. Even though he was very much involved with work responsibilities, he was always polite, easy-going, and at ease with our staff and parishioners. He challenged them, answered the questions they had, and always had a high goal for all to shoot for."

We achieved 151% of our goal. We heard from over 97% of the parish. 50% of the parish pledged, donated or offered a gift. I estimated that between 100 and 125 parishioners helped with the Campaign. Each of these statistics goes far beyond our expectation. Obviously, that makes us very pleased with the efforts of both Guidance In Giving and Riley himself.

As pastor I not only give thanks for the financial success we've enjoyed, but also for the greater lessons we learned about our parish and ourselves. The Campaign brought people closer together, helped a number of parishioners meet and make new friends, and often made us laugh during the past few months! So our success cannot be measured solely by attaining and superceding a financial goal. I would like to thank you for what your company was able to do for our parish, and thank you for asking Riley to oversee the task of helping us with our Parish Capital Campaign. I would also like to commend Joseph Neville and Thomas Dolce for their help and encouragement.

Sincerely,

Fr. Nicholas R. Shori, Pastor St. Paul the Apostle Church

New Middletown, OH

Mr Michael Cusack President and Chief Executive Guidance In Giving, Inc 225 Snedecor Avenue Bayport NY 11705

Dear Mr Cusack;

When we at St Paul the Apostle Parish studied our options concerning the Capital Campaign taking place in the Diocese of Youngstown, we decided that we would go with the "Piggy-Back" option. We felt that we could raise more than the "Best Effort" minimum as required by the Diocese to insure their full participation in our efforts.

Then we got lucky: Riley Ludlow! After Joe Neville presented to Parish council the "Plan" for GIG to run a campaign, and we accepted, things just fell into place. We had been running a campaign since the last quarter of 1995 until the first quarter of 2005, and had received pledges of some \$ 790, 000 to build a two million dollar church complex.

Since Riley has been here, twelve weeks have slipped by, and the results have been very, very eye opening. We have pledges in-hand for \$983,000 from Parishioners, and some \$300,000 from Parish organizations. I firmly believe that the success of the campaign was due, in no small part, to the energy and "Drive" of Riley Ludlow. He never faltered, took the hard questions in stride, and never once had any doubt that the \$850,000 goal could be not only met, but also exceeded. He visited homes at the drop of the hat, attended numerous daytime meetings, nighttime meetings, and hours of phone conversations. He also ran the training programs for "Home Visitations" and "Phone solicitations, some ninety volunteers in all. These are the "Norm" for Riley when he goes into action on a fund drive. He is truly an asset to your organization, and I have no problem recommending Guidance In Giving, Inc as "The Company" to spearhead a capital fund drive. I would also recommend that anyone who wants a very successful fund drive, to not only ask for, but insist on Riley as their Account Executive.

Sincerely yours;

Francis J Wittenauer

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Business Manager

St Paul The Apostle Parish

St. Paul the Apostle

10143 Main Street P.O. Box 515 New Middletown, OH 44442 (216) 542-3466

June 23, 2005

Michael Cusack President & CEO Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mr. Cusack,

It is with great pleasure that I am writing to you in behalf of Riley Ludlow and the Guidance in Giving campaign that he facilitated. Our parish, St. Paul the Apostle Church, has, at the present time, over \$1, 281,000 pledged, which is 151% of our goal with over a 50% participation rate. I attribute much of the success of this result to Riley for a number of reasons.

First of all, Riley exudes professionalism and confidence in his ministry. During his presentations, he follows his agenda with a sense of sheer expertise, explaining things with clarity and in a manner that is actually enjoyable to hear. He is always extremely well prepared, he does not falter in any way when questioned, and he is patient but firm with those who may not truly be "on board" with the campaign in its initial stages. Our parishioners here took to Riley from the onset, and we particularly enjoyed his sense of humor throughout the leadership, training, and reporting sessions. This professionalism and dedication to being successful also came across during Riley's "daytime" duties. Always prepared to meet every step of the campaign and each detail (mailings, phone calls, reports, etc.), Riley certainly emits a sense of strong work ethic.

Secondly, Riley is committed to his faith and spirituality. I find this extremely important since a major component of Guidance and Giving, Inc. is to ask those who are pledging to pray first and then offer what is considered a true sacrifice. It is obvious to everyone that Riley truly believes in the goodness of the Lord and committing oneself to sacrifice in order for a parish or faith community to function more effectively by meeting its financial needs. In other words, it's obvious that Riley lives what he professes.

Finally, Riley is an absolutely delightful person. Since I'm on the staff at St. Paul's, and my office is in the Rectory where Riley works each day, I see Riley daily. Riley has been adopted into our "family" as staff persons, and we will certainly miss him when he leaves.

I'm certain that the previous comments will make you proud, as are we, of Riley Ludlow and the Guidance In Giving program. When Riley departs from St. Paul's, he will leave, knowing the positive and Christian impact that he's had on our faith community. May God bless you now and in your future endeavors!

Sincerely,

Mrs. Carol Craven

Director of Religious Education

Mrs. Carol Crowen

St. Paul the Apostle Parish

Our Lady of Lourdes Church 200 East Main Street East Palestine, Ohio 44413

March 13, 2006

Dear Mr. Cusack:

I write on behalf of Mr. Joseph Dunworth, a member of your firm and our personal guide (for the parish of Our Lady of Lourdes in East Palestine, Ohio; diocese of Youngstown) for our most recent (2005-2006) Capital Campaign. The parish consists of 290 families, less than a thousand people. Parishioners are mostly the elderly and retirees. As one of my clerical neighbors said: "we have a Wal-Mart and Social Security economy."

Our piece of the total thirty-four million pie was barely a sliver: \$124,000; nevertheless monumental for our area. We did have great hope and a willingness to accept the challenge.

Mr. Dunworth was on the scene, helped us with organization, was very prominent at the meetings and assisted us to the end – always patient, with a smile and great kindness. He truly was our friend and went all out on our behalf.

We went above our assigned goal; we came away refreshed and renewed as a congregation and the Campaign breathed new life into a parish 125 years old. Joe was the key. We're sad he had to move on to the next task.

Gratefully,

Rev. Dan Cipar

Fr. Dan and the people of Our Lady of Lourdes

ST. JOSEPH CATHOLIC CHURCH

4545 New Road Austintown, Ohio 44515

Rev. John Trimbur, Pastor Deacon Michael Roberts, Pastoral Assoc. 330-792-1919

October 31, 2005

Mr. Joseph Neville Guidance in Giving Inc. 144 West Wood St. Youngstown., Ohio 44503

Dear Mr. Neville

It is with gratitude and my pleasure to inform you that I have been delighted to have worked closely with Meegan Wright and the Capital Campaign team here at St. Joseph Parish. Meegan's presentations were very professional, clear and concise. She answered all questions with conviction and knowledge. With her personality she seemed to inspire her listeners.

As Chairman of the Campaign here at St. Joseph's, I worked very closely with Meegan. I called her many times with questions and she was always very helpful. She made sure we had all materials and would go out of her way to make deliveries to St. Joseph Church. She is very dedicated to her work and truly cares about people.

I believe that many of St. Joseph's contributions to the Capital Campaign here at St. Joseph was a result of her personality and her caring attitude. If you have any questions or need additional information please feel free to contact me.

Sincerely Yours,

Deacon Michael Roberts

Deacon Michael Roberto

Pastoral Associate



St. Stanislaus Church

430 Williamson Avenue Youngstown, Ohio 44507

Phone: 330-747-8503

October 14, 2005

Guidance in Giving, Inc. Diocese of Youngstown 144 W. Wood Street Youngstown, Ohio 44503

The methods of Guidance in Giving have been very effective in getting our parishioners to respond to our diocesan campaign - *Today's Sacrifice, Tomorrow's Church*. When I saw what our assessment was, I never thought that it would ever be realized.

Thanks to Kristy Nevelle, who worked closely with us and who responded immediately to our questions and made herself readily available, we were able to achieve our goal during this campaign. Her guidance in the areas of receptions, training committee members and in pew programs was especially helpful.

I highly recommend the guidance in giving program as a means of raising funds. Thank Kristy for her conscientious dedication.

Sincerely,

Fr. Edward J. Neroda

St. Joseph Parish

November 1, 2005

Joseph Neville Guidance in Giving Inc. 144 West Wood Street Youngstown, OH 44503

Dear Joe:

This past year our parish had the pleasure of collaborating with Meegan Wright for the Today's Sacrifice...Tomorrow's Church Campaign. Much of the success was due to Meegan's leadership.

Our Capital Campaign committee, especially our parish campaign director, Deacon Michael Roberts, found Meegan to be a most professional, informative and delightful person.

She handled all questions in a very personal and professional manner. She did an excellent job with the training sessions for our committee. She kept a very positive outlook even with a few negative people, especially at the receptions. She was always available to answer questions and often went out of her way to personally deliver the materials we needed, especially for the in-pew program.

The other pastors Megan worked with in Block Two were also very impressed with her, and I have told more than one pastor she is working with in Block Three that they are very blessed to have her.

If I can be of any further assistance, please contact me.

Sincerely,

Rev. John S. Trimbur

er John S. Trimben

SAINT JAMES CHURCH 400 WEST LISBON STREET WAYNESBURG, OHIO 44688

Mr. Michael R. Cusack President, Guidance in Giving Inc. 225 Snedecor Avenue Bayport, New York 11705

December 30, 2005

Dear Mr. Cusack,

I was an associate pastor at St. Michael's parish in Canton for four years. This was my first assignment as of my ordination in May of 2001. Near the end of April 2005 I received a phone call from Bishop Tobin telling me that I was being named administrator of St. James Parish in Waynesburg. This was totally unexpected and I was to take over on May 9, 2005. A surprise, yet a pleasant one.

Once I got settled and began planning, I found out that we were to be involved in the third part of the Today's Sacrifice... Tomorrow's Church Campaign. This was a first for me as it was for the Diocese of Youngstown.

Good fortune came our way in the person of Jackie Perry of Guidance in Giving. She was full of enthusiasm and efficient. Jackie explained the process and mapped out the program for us. She was there when ever we needed her. A phone call away and always returned the calls. We were encouraged when things weren't going the way we thought, aided at the meetings and guided with a genuine kindness.

We will end up with over 70% participation in the campaign and much of that success is due to the direction we received from Jackie Perry. I can't say enough about her. My staff and all the members of the committee got along very well with her and think highly of her and the use of her talents in this campaign.

Jackie made what could have been a terrible undertaking, into a pleasant experience. We learned a lot from her kind and gentle guidance. I am sure that wherever she goes, Jackie will be a great asset to any fundraising endeavor.

Sincerely,

Rev Joseph J. Zama



Michael the Archangel Parish

3430 ST. MICHAEL BLVD., N.W. • CANTON, OHIO 44718-3099 PHONE (330) 492-3119 • FAX (330) 492-0339

December 28, 2005

To whom it may Concern:

I write to recommend Guidance in Giving who recently conducted a Capital Campaign in our Diocese. We found their company to be very professional and knowledgeable. In addition to this campaign, we have had the opportunity to work with them through two very successful Capital Campaigns here in our own parish.

Kristy Neville was the Campaign Director for our parish during the Diocesan Capital Campaign. I found her to be professional, competent and to have excellent organizational skills. Her presentations and communication with all involved contributed much to the success of this campaign.

If you have any further questions, please feel free to contact me.

Sincerely,

Reverend Bradford N. Helman



ST. MARY

CATHOLIC CHURCH

506 4th Street Marietta, Ohio 45750 740-373-3643

June 14, 2007

Mr. Michael R. Cusack President & CEO Guidance In Giving, Inc. 225 Snedecor Avenue Bayport, NY 11705

Dear Mr. Cusack,

On behalf of all our Parish Staff, I want to express my gratitude to Guidance In Giving, Inc., for your support and guidance in our recent successful Capital Campaign. All contact that we had with our director, Laura Hunter, was pleasant and encouraging. The campaign strategy promoted by your company was clearly explained to all in our Parish who were involved with campaign. We were able to follow, step by step, each aspect of the strategy, as we experienced it's professional implementation. The orientation and guidance provided by Laura Hunter, which obviously expresses of the philosophy of Guidance In Giving, led to a successful Campaign.

From the very beginning, Laura arrived at Saint Mary's guiding and directing our Campaign staff. We needed the guidance and direction that she provided. She was well organized, and very assuring to us that we could reach our goal. Besides being on the scene to do a "job", Laura related to our parishioners in a very positive way – she became one of us. There were tears of sadness when it came time to say "goodbye", because of Laura's relationship with our parish community. For our Parish, this involvement was an asset to the campaign.

I recommend Guidance In Giving to other parishes who need help in fundraising. Your company provided the direction we needed to achieve our goal which seemed to be an impossible dream.

Sincerely yours in Christ,

Rev. Msgr. John M. Campbell

(Pastor)