

Mr. Michael R. Cusack
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

June 30, 2017

This letter is to recommend Guidance In Giving, Inc. Stewardship, Development & Campaign Consultants. The business office at the St Elizabeth Ann Seton parish was greatly impressed by the professional performance of the Executive Vice President and the Director assigned to the parish. The business office at the parish is very lean when it comes to the workload to run our parish. We were concerned that the addition of a major campaign would "break the back" of our small group. The personal consultant assigned to our parish "Director Renee Polka" came in and rather than assigning many new tasks, created and executed almost all of the actions required to launch, execute and support the campaign. She was a breath of fresh air to the pastor and the entire staff.

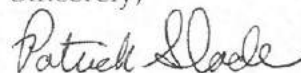
The Executive Vice President Steve Babcock created a pleasant environment & attitude during the campaign negotiations and assisted greatly in our project presentation to the Archdiocese Review Board.

The Director Renee Polka was fantastic throughout the campaign. She rolled up her sleeves and jumped right into parish life. Joining the staff in daily prayer and taking part in our day to day struggles. Renee is a very talented campaign director and a fantastic person. She provided vendors, printed materials and processed all mailings with no other support other than Father's approval.

The financial controls used by Guidance and Giving were incredible. It allowed complete control of the campaign while we managed to get the parishes systems set up and capable of taking over the campaign by sending monthly reminders and tracking pledges. The final hand off was seamless and the remainder of the follow up was minimal.

The results of the campaign have exceeded our parish expectations. Over \$5,500,000 pledged thus far - 69% of the project cost (8.5 x annual offertory) with potential and a plan to surpass the \$6,000,000 needed to secure the loan for the new church construction. It is surprising to have this much success only six months into our campaign. Wow!

Sincerely,



Patrick Slade
Business Manager
St Elizabeth Ann Seton Parish



July 20, 2017

Mr. Stephen Babcock
Guidance in Giving
225 Snedecor Avenue
Bayport, NY 11705

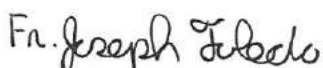
Dear Steve,

I am writing a letter of thanks and recommendation for Renee Polka and the Guidance in Giving team. Renee's professionalism and enthusiasm brought a steady influence to the Capital Campaign at St. Elizabeth Ann Seton Catholic Parish. From the very beginning, Renee brought knowledge, competence, and friendliness. These qualities and her leadership helped the parishioners, the volunteers, the fundraising committee, and myself, to feel confident in raising the funds we need.

Renee guided us in giving receptions that were well-received by all. She prepared beautiful materials that helped build excitement among the parishioners. She challenged the people to give with a generous and joyful heart, and they responded! Renee was always well-informed about our parish needs and courteous with all she met. She was always available to answer my questions, and always helped me with advice that furthered our fundraising efforts. Her energy is contagious, and I am very grateful for her direction.

I wish Renee and Guidance in Giving every success. They have been an integral part of the success of our campaign. Thank you for all you have done to make our new church building a reality.

In Christ,

A handwritten signature in cursive script that reads "Fr. Joseph Toledo".

Fr. Joseph Toledo
Pastor

July 7, 2017

Mr. Michael R. Cusack
Chairman & CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

Re: Recommendation for Renee Polka, Steve Babcock & GIG

Dear Michael:

It has been a pleasure to work with GIG and especially Renee Polka & Steve Babcock the past year. Let me tell you first what impressed me about Renee:

- She is very organized and came prepared to all our meetings with timely information.
- Her communication skills both written and verbal are excellent.
- When communicating she prioritized the spirit of our campaign - honoring God and our faith in Jesus Christ.
- You can tell she takes her catholic faith seriously.


In general, what I like about Rene and GIG in general is your successful history as a professional stewardship organization and how the implementation of your system made the process work smoothly with predictable results.

As Co-Chair I took particular comfort in knowing you've 'Done This Before' with many success stories. I came to understand, when we implement the process you recommend we will get results. Certainly we have - to date **\$6M pledged to date in relationship to our approx. \$1M annual offertory** and growing!!!

Steve Babcock made the decision to hire GIG easier than what I expected. For example, as I was initially interviewing stewardship firms my first pass was to do a phone interview and Steve said "Well how about I fly out and meet with you personally"? That face to face, 1 on 1, hands on connection significantly increased my comfort level.

Thank you for your professionalism and your guidance in giving!!!

Sincerely,



John J. Primsky
Co Chair - St Elizabeth Ann Seton Capital Campaign, Fort Collins CO
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