

St. Francis Xavier Church

405 Howe Street

Brunswick, Georgia 31520

Phone (912) 265-3249

November 10, 2017

Mr. Michael Cusack, President
Guidance in Giving, Inc.
225 Snedecor Ave.
Bayport, NY 11705

Dear Mr. Cusack,

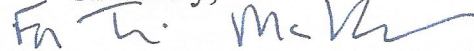
Thank you for sending us Mr. Dan Inman to direct our Forward With Faith campaign at St. Francis Xavier in Brunswick, GA. Dan did an excellent job with us. Specifically I felt he did a great job giving us the macro vision of how the campaign would work and continuing with the implementation of the vision. He met faithfully with the leadership of the parish and the school and the leadership committee and shared the vision with them and answered any questions they had. He was always prepared and present for our meetings. He did an excellent job with our reception phase making sure each team knew their role and were comfortable in executing it. He met regularly with the pastor and principal to give us updates. Being a native of South Georgia I think Dan understood the culture of our parish and was able to work with that.

Guidance In Giving had told us that we could expect two to three times our annual offertory. Late this summer we went over the million mark and realized twice our annual offertory.

I felt among the strengths of our campaign were: excellent brochures for both church and school, excellent receptions to communicate the vision, excellent teams that were committed to the campaign. Dan was able to speak about money in a way that direct and yet pastoral. Initially I thought a 5,000 ask for our parishioners might be a stretch but Dan encouraged me to stick with that figure. In the end that turned out to be our most popular gift. Dan is friendly, punctual, professional and faithful.

Please feel free to contact me with any further questions or recommendations.

Sincerely,



Fr. Tim McKeown

